



AOS VENUE INTRODUCTION

Mission Statement

Art On Sight exists to increase the awareness and appreciation of art within the community. We foster the local arts scene and its artists, by increasing exposure to the arts.

Concept

Art On Sight gathers artworks from emerging, local artists and exhibits their works in area Venues such as businesses, restaurants and office lobbies. The artworks are rotated and replaced on a regular basis—typically monthly.

Marketing and Promotion

Venues gain exposure through our marketing techniques. We typically market and promote art at the Venues via mail, area publications, and e-mail newsletters, and also hold exhibition openings within Venues. We use our own internal marketing lists and also artist's lists.

Integrity and Beliefs

Art On Sight was formed by artists who understand the passion for creativity and the difficulties of marketing, promotion, and 'survival'. Art On Sight works with only genuine artists who strive for originality, are concerned with using quality materials and construction, and who are involved within their art community. Art On Sight values original art; we will never display giclées or reproductions, and we avidly support the visual art community.

Typical Benefits

Art On Sight appreciates the Venue's support, and works hard to foster:

- ✓ Increased exposure to the Venue through marketing efforts.
- ✓ Extended "goodwill" within the community towards the Venue.
- ✓ Higher visibility and more frequent patronization of the Venue.
- ✓ Unique Venue opportunities to support the local art community.

Pricing

Art On Sight negotiates pricing on a per-venue basis. Each Venue is unique and pricing depends on frequency of rotation, alternative value, number of displayed pieces, etc. Please contact us for more information, and an initial consultation is always free. We look forward to creating a unique and winning situation for all parties involved.